

# Learning and training solutions

## Our product philosophy

A learning solution is no end in itself!  
Learning has to lead to measurable benefits.  
Our customers have confidence in us because we do not just "sell" software, but provide tailor-made solutions that produce real value.

## CLIX® main features

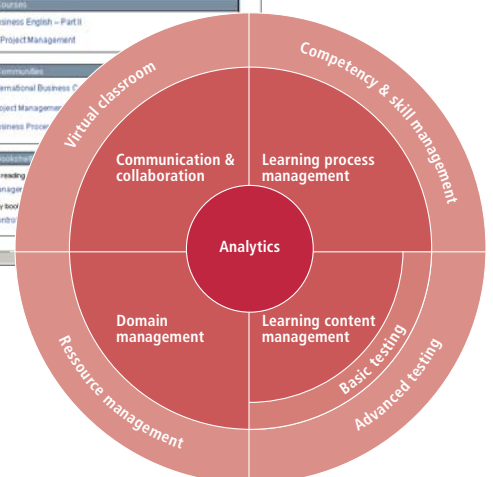
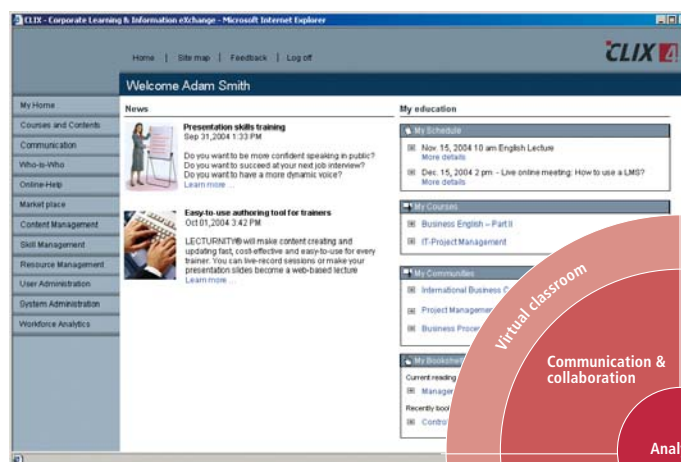
- ✓ Training market place
- ✓ Course design for training programs
- ✓ Skill and competency analysis
- ✓ Evaluation of training results
- ✓ Tutoring centre
- ✓ Automatic search for trainings regarding skill gaps
- ✓ Learning content management
- ✓ Easy-to-use media import & media creation tools
- ✓ Assessment creation and management
- ✓ Reusability of learning content and online assessments
- ✓ Tracking of users and learning history
- ✓ Education controlling, statistics
- ✓ Management of trainings resources
- ✓ Flexible access rights administration
- ✓ Learning communities
- ✓ Personalised learning paths
- ✓ Member pages & address book
- ✓ Chat rooms & forums
- ✓ Virtual classroom

## CLIX® - Europe's leading learning management system

Today more than ever, for companies human knowledge is a very important resource. Our software system CLIX® supports companies and educational institutions to improve learning and training processes and by consequence to optimise the acquisition, sharing, and evaluation of knowledge. For this purpose, we have designed the most effective tools for managing skills and competencies, for publishing training offerings and for distributing learning content via intranet or internet.

The CLIX® open market place aims at marketing training offerings to a broad learning community via online catalogues, news and information services.

Each registered user can access a personalised training area. Immediately on the first page, the user will find the most important information, e.g. personal training schedules, current courses, and target-group specific news.



CLIX® is a scalable, multilingual software product. It comes along with standard interfaces to HR and ERP systems (like SAP or PeopleSoft) and can easily be adapted to individual customer needs.

For organisations that are looking for a fast implementation in order to satisfy an urgent training need IMC provides a ready-to-run ASP solution.

# Learning and training solutions

## CLIX® products

IMC guarantees successful solutions based on the following product range:

### CLIX® Campus for educational institutions

For faculty and school administration CLIX® Campus represents a powerful back office tool. It offers efficient features for course design, management and distribution. Additionally, CLIX® Campus provides personalised learning paths for students, a tutoring centre for lecturers and a whole range of innovative collaboration tools for both user groups, e.g. a virtual classroom. In summary, CLIX® Campus makes planning, organising, distributing, tracking and analysing of learning and teaching a smooth and efficient process.

### CLIX® Enterprise for HR development and training

CLIX® Enterprise supports all corporate training processes from enrolling employees to in-house or external trainings to tracking learning history and controlling educational results. The CLIX® skill management tools are linked to learning catalogues in order to generate sufficient training recommendations. Based on CLIX® recommended trainings can be booked directly online. With integrated reporting tools, the results of corporate training activities can also be assessed. CLIX® Enterprise provides a lot of smart tools to make corporate training processes more effective, e.g. planning, organising, reporting, and development.

### CLIX® Professional services for software implementation

In order to simplify the way to your tailor-made learning solution, IMC offers a full range of professional services, i.e. consultancy, training, world-wide software hosting and support.

## About us

Our mission is to deliver business value to our customers by implementing excellent learning processes. IMC provides high quality solutions for enterprises, schools, higher education and the public sector. Our company has been honoured with a number of awards for its innovative products and entrepreneurship.

IMC offers the learning content management and distribution software CLIX® and the authoring tool LECTURNITY®. IMC has been a high-capacity partner for major companies, public organisations and a great majority of universities. Among our customers are currently 25 fortune-500 companies.

With its global partner network IMC distributes outstanding e-learning solutions and offers worldwide software support. Premium partners are Microsoft and IDS Scheer.

IMC is proud to partner with leading international companies.

## Delivering value

- ✓ Solve logistic problems and realise online access to education
- ✓ Save time in marketing and distributing training programs
- ✓ Innovate teaching and learning, e.g. via virtual classrooms
- ✓ Assess students and track learning progress
- ✓ Improve educational results
- ✓ Increase enrolment capacity without major investments

## IMC products

CLIX®

Europe's leading learning management system

LECTURNITY®

Easy to use, Award-winning authoring tool

Professional Services

World-wide training, consultancy and support

## IMC history

- 1997 Founded in Saarbruecken/Germany
- 1998 German Start-up Award
- 2000 Industry Innovation Award
- 2001 CLIX® becomes best sold learning management system in Germany
- 2003 Software Award for LECTURNITY®; IMC ranked as most capable full service provider

If you have any questions, feel free to contact us.



IMC AG

Altenkessler Str. 17/D3

66115 Saarbruecken/Germany

Phone +49 (0) 681/9476-0

Fax +49 (0) 681/9476-530

imc@im-c.de

www.im-c.de/international