



# Retail World

[www.retail-world.net](http://www.retail-world.net)

Become a Merchant



## Retail World - Become a Merchant

### Welcome to Retail World

Retail World offers manufacturers, suppliers and retailers of consumer products an exciting, and highly cost-effective way of reaching new markets both in the UK and around the World.

With a dynamic and advanced internet based complete global trading infrastructure, Retail World has partnered with DHL Worldwide Logistics, the world's leading express and logistics company, to provide a complete global product collection and delivery service

### Go Global Go Live online 24-7-365

Easily and with minimal investment, your products can be featured with a growing array of luxury lifestyle products sourced from around the world.

Round the clock, 24 hours a day, seven days a week, 365 days a year, your products can be viewed live online by consumers and other trade buyers both in the UK and around the world.

### About the Retail World

Retail World is operated by Intelligent Commerce Extra Ltd, (ICE) Global e-Business Architects, in partnership with DHL Worldwide Logistics.

Behind Retail World is a highly experienced management team with particular expertise in consumer brands and goods, International Marketing, Global Mail Order and global eCommerce.

Retail World is also supported by additional resources through partner companies such as DHL Worldwide Logistics.

### An exciting new global sales channel

Retail World offers manufacturers, suppliers and retailers an effort free, minimal cost route to a global market.

Retail World offers a total managed service which includes:

- **All web site development, hosting and management**

Forget about the I.T. and computer systems all the aspects of designing, building and managing a global eCommerce web site ... we take care of it all 24/7/365, whilst ensuring that your own brand values are maintained.

- **Dynamic presentation of your products**

Retail World's advanced technologies enable advanced image display of all your products to achieve maximum impact, maximum sales and minimal product returns.

- **All customer service**

We provide a full cost free service to deal with every customer's enquiries.

- **Risk free**

Retail World handles all secure payment processing and fraud controls. You are insulated against any risk ... and at no cost to you.



- **Worldwide logistics with DHL Worldwide**

Fast and secure worldwide collection and delivery of goods through the Retail World's partner DHL Worldwide Logistics, the world's leading express and logistics company. This global service is provided at no cost to you.

- **Global marketing**

Retail World provides proactive free marketing through the internet and all other channels to ensure maximum exposure for your products and your brand.

- **No Limit**

There is no limit to the number of your products that can be featured in Retail World.

### **What's involved?**

The whole process of marketing and selling your products through Retail World is incredibly easy.

### **All you have to do is:**

- Provide us with details of each product you wish to sell along with descriptive copy about your brand and each product
- Provide us with good quality images (preferably in digital format) for each of your products. Multiple images (e.g. different colours, close-up's of detail, etc.) are particularly helpful to increase sales
- Receive, package and despatch individual orders (through our no cost DHL service or your own existing carrier, if preferred) as we forward them to you
- Receive any legitimate returns of products from customers. Retail World will liaise with customers prior to authorising them to return any goods.

For your assistance, we will appoint a dedicated account service manager to assist you through all aspects of set-up and trading.

### **Have you own branded global eCommerce store too**

For those merchants who would also like to have their own branded global eCommerce store, based on the advanced features and systems of Retail World, we would also be pleased to provide this. Please contact Retail World for further details.

**We look forward to welcoming you ... and helping you grow your business globally !**

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